Color A Smile

P O Box 1516

Morristown N.J. 07962-1516 www.colorasmile.ora

973-540-9222

BACKGROUND INFORMATION ON COLOR A SMILE

Founded in 1986.

Non-profit organization, 501 (C) (3)

Collects cheerful crayon drawings from school children, scouting troops, and anyone of any age that likes to color.

Distributes thousands of drawings every month to senior citizens, our troops overseas and anyone in need of a smile.

Have given out over 1 million drawings since they started...That's a lot of smiles.

Every month they mail thousands of drawings to all the people on their mailing list.

The cheerful colorful drawings are distributed via yearly subscriptions.

A 1-year subscription includes 12 monthly mailings and can be renewed an unlimited number of times. Recipients receive either 2 drawings every month or 10 drawings every month.

2 drawings per month:

Usually hung on a refrigerator door or bulletin board for an individual to enjoy. Suggested donation is \$20.00 / year.

10 drawings per month:

Usually displayed in common areas for many people to enjoy. Suggested donation is \$35.00 / year.

Suggested donations are really only "Suggested." You can donate more, less or nothing at all.

All information is available on their Website: www.colorasmile.org

Contact: Jerry Harris, Director

973-540-9222

jerryharris@colorasmile.org

Color A Smile provides volunteer opportunities, for people of all ages and abilities, to experience the rewards of helping others.

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Color A Smile was started by Jerry Harris before his children were old enough to color. He saw a neighbor's refrigerator that was covered with children's artwork. He knew in a few years he would have plenty of pictures to put on his refrigerator but he thought of the many people that don't have young children in their lives. He thought it would be a simple but worthwhile project to collect cheerful artwork and send those colorful drawings to anyone that could use a smile. "It seemed like such a simple idea and the response has been overwhelming," he said.

Since its inception in the early 1980's, Color A Smile has distributed over 1 Million drawings. Schools, scouting troops and religious organizations are the biggest suppliers of drawings. Color A Smile has also benefitted from the growing number of adults that like to color. "Some of the drawings from adults are unbelievable detailed," Harris said, "They are absolutely beautiful." The web site address is www.colorasmile.org Anyone can download the pages from the website, make as many copies as they need, color them, and then send the drawings to the Color A Smile office.

Color A Smile distributes their cheerful drawings to senior citizens, our troops overseas, and anyone that would benefit from a bright, cheerful masterpiece on their refrigerator door or bulletin board.

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The program is definitely having a positive effect on the people that receive the drawings. Trish Ross, the Office Manager for a Meals on Wheels program in New Jersey says, "Our clients look forward to the days they get a colorful picture with their meal. It truly makes their day a bit brighter."

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